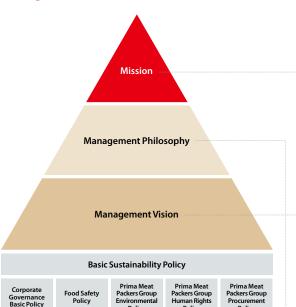
Corporate Ethos

Mission

Contribute to food culture and society through great taste and excitement



Management Philosophy

Policy

- Be candid and sincere.
- · Create quality products that sustain the Prima Group.
- Provide value to customers through continuous innovation.

Management Vision

- 1. We will each demonstrate our creative and persuasive skills and ability to act swiftly.
- 2. We will contribute to healthy, well-rounded dietary habits by combining our outstanding product development and technical skills and using our integrated strengths to provide safe, great tasting food and related information.
- 3. We will boldly transform the Prima Group into a highly profitable integrated food business.

At a glance

Prima Meat Packers Group by the numbers

Year founded

1931

Consolidated net sales

See page 53 for the assumptions underlying this figure.

_{*}458.4



Fresh Meat Business

Other businesses

Number of Group companies

(As of August 1, 2025)

Number of employees (consolidated basis)

Japan 14,542

Number of patents (consolidated basis)

(As of March 31, 2025)

Share of Japanese market

Ham and sausage market

Results of SCI consumer panel (a national consumer panel survey provided by Intage) on the amount consumers spend on ham, sausage, and bacon products between April 2024 and March 2025.

Overseas production locations

Thailand Singapore

(As of August 1, 2025)

Editorial Policy

We have published this integrated report to give our shareholders and stakeholders a deeper understanding of our organization, and to help them understand our medium- to long-term strategy for enhancing corporate value and how we are implementing the strategy.

This integrated report describes our founder's vision that formed the starting point for our organization and how we have carried this vision forward, tracing a path of continuous innovation. It also relates this history with our ongoing mission to contribute to food culture and society through great taste and excitement. We have also presented information about the capital, business, talent, and sustainability strategies aligned with our medium-term business plan (fiscal 2025 to 2027) to convey our future objectives more clearly. This report also provides detailed information about the metrics and targets for our material issues, including the progress we have made toward these targets, the challenges that remain, and the actions we will take.

In compiling this report, we followed the International Integrated Reporting Framework of the International Financial Reporting Standards Foundation. To give a more complete picture of Prima Meat Packers Group, we have added a disclosure chart showing the relationship between our integrated reporting and other channels of disclosure and reporting such as our annual securities reports, our IR website, and our sustainability website.

Scope of report and contact for inquiries

Time period covered: Fiscal 2024 (April 1, 2024 to March 31, 2025) (includes some information from outside of this time period)

Organizations covered: Prima Meat Packers, Ltd. and Prima Meat Packers Group

Date published: September 2025 (next issue to be published in September 2026) Contact for inquiries regarding the Integrated Report: Tel: +81-3-6386-1800

Disclaimer on projections

The data and projections in this integrated report are based on information available at the time this report was published. Actual results may differ substantially from these projections due to various factors. The Company assumes no obligation to update these projections based on new information and future events.

About the front cover

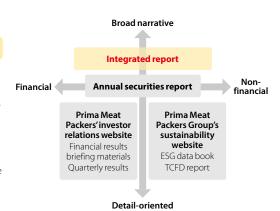


The front cover spotlights Koukun® Sausage, Prima Meat Packers's growth leader. It depicts the 11 carefully selected herbs and spices that give Koukun® Sausage its characteristic flavor. This report has a special feature in which employees involved in Koukun® Sausage share their passion and thoughts about the product.

Disclosures chart

Integrated report

Integrated reports present a value-creation story by integrating financial and non-financial information. Our integrated reports are designed to present a general overview of our organization by covering a broad spectrum of information, from Prima Meat Packers's philosophy (the basics) and purpose to our growth strategies, including our sustainability efforts.



IR website

This website is designed for shareholders and investors and includes financial information such as quarterly results and financial results briefing materials. It also includes share information and notices about IR-related events, for example.

https://www.primaham.co.ip/

Sustainability website

The sustainability website contains a broad array of non-financial information across environmental, social, and governance-related metrics. It includes, for example, our ESG initiatives, ESG data, and our commitment to TCFD and TNFD recommendations. We use the website to showcase our commitment to building a more sustainable world.

https://www.primaham.co.ip/ en/sustainability/

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