

Prima Meat Packers Group is tackling a new stage of growth.

We have strengthened our business platform and expanded our business domain as we have passed down our DNA from the past to the present, based on the founding philosophy of “Create quality products that sustain Prima Group.”

Prima Meat Packers Group aims to transform into a corporate group that is capable of further sustainable growth and work to solve social challenges through its business activities to ensure that customers continue to love and support it.

TOPIC

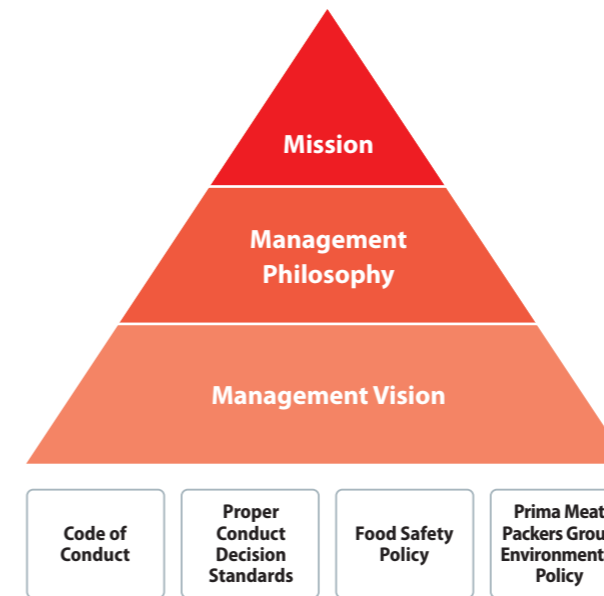
Building state-of-the-art farms and expanding the hog farming business

See p. 21

TOPIC

Extending product shelf-life and reducing food loss

See p. 25



Mission:

We create healthy, well-rounded dietary habits and contribute to communities and a hearty food culture by providing safe, reliable products.

Management Philosophy:

- Be candid and sincere.
- Create quality products that sustain Prima Group.
- Provide value to customers through continuous innovation.

Management Vision:

1. We will each demonstrate our creative and persuasive skills and ability to act swiftly.
2. We will contribute to healthy, well-rounded dietary habits by combining our outstanding product development and technical skills and using our integrated strengths to provide safe, great tasting food and related information.
3. We will boldly transform Prima Group into a highly profitable integrated food business.

Editorial Policy

Prima Meat Packers Group produces the Integrated Report to give our shareholders and stakeholders a deeper understanding of the Group, and to help them understand the medium and long-term strategy aimed at enhancing corporate value and the process for implementing the strategy. In September 2020, we assessed the risks and opportunities for the Group from a long-term perspective and identified the material issues for the Group for shaping policies. These material issues are included in this Integrated Report. The report is also written in a manner that is easy to understand. It explains what type of initiatives in value creation the Group has undertaken in the past, what actions it is taking now, and what types of activities it is working on to prepare the foundation for those actions. In the future, we intend to reflect the opinions of stakeholders as we develop the Integrated Report further.

Scope of Report and Contact for Inquiries

Time period covered: April 1, 2019 to March 31, 2020
(includes some information from outside of this time period)

Organizations covered: Prima Meat Packers, Ltd. and
Prima Meat Packers Group* companies

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* Prima Meat Packers Group is referred to as Prima Group in some parts of this document.

Disclaimer on Projections

The data and projections in this Integrated Report are based on information available at the time this report was published. Actual results may differ substantially from these projections due to various factors. The Company assumes no obligation to update these projections based on new information and future events.

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